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R. J. REYNOLDS TOBACCO COMPANY
PARTNERS PROGRAM - STATUS REPORT
AS OF March 21, 1996

ACCT NO: 217281 GROUP NO: 217281 RJRT I/R DATA SERVICES
PLAINFIELD TOBACCO C CONTACT NAME: STEVEN RESNICK PHONE NO: 800-362-8768
SOUTH PLAINFIELD, NJ 7080 FAX NO: 910-741-2220
ACCT FAX NO: 908-756-7705 GROUP FAX NO: 908-756-7705

SALES REP: LANNY WOLFE RGDV NO: 1330
PHONE NO: 908-225-4774 ** ROU NO: 1310
FAX NO: 908-417-9076 ROU FAX NO: 610-353-8970

THE FOLLOWING IS A RECAP OF THE DATA SUBMISSIONS WE HAVE RECEIVED FROM YOUR ACCOUNT FOR THE RJR PARTNERS PROGRAM FOR THE PERIOD JANUARY - JUNE, 1996. THIS REPORT COVERS THE FIRST 10 WEEKS OF THE PERIOD.
PLEASE REVIEW FOR ACCURACY. CALL US WITH ANY DISCREPANCIES OR QUESTIONS AT 800-362-8768.

CUST WEEK END DATE	NO. OF RETAIL ACCTS	TOTAL CARTONS REPORTED	TOTAL CARTONS VALIDATED	RJR PROMO VOLUME	MESSAGES
03/08/1996	532	51,758	51,755	25	
03/01/1996	537	52,381	52,381	39	
02/23/1996	527	49,556	49,556	29	
02/16/1996	536	50,439	50,439	15	
02/09/1996	546	51,716	51,716	386	
02/02/1996	555	56,109	56,109	2,016	
01/26/1996	540	55,363	55,363	0	
01/19/1996	546	48,431	48,431	0	
01/12/1996	473	47,465	47,465	0	
01/05/1996	490	45,239	45,239	0	

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